



**48 percent of all mortgage foreclosures are due to a critical illness!\***

*wants to do something about it.*

We have monitored the mortgage market, and over the last few years have become aware of the enormous stress placed on homeowners after they have been diagnosed with *cancer, or suffered a heart attack or stroke.*

We have looked far and wide to find a solution for homeowners who may have to deal with this financial and emotional burden. We would like to provide you with a policy that pays income *tax-free cash* on the diagnosis of cancer, heart attack, stroke or one of many other covered conditions.

Critical Illness insurance was created by a world-famous heart surgeon, Dr. Marius Barnard, to remove the financial stress felt by his patients when recovering from a critical illness.

The money can be used to pay personal debt, make mortgage payments or replace lost income, *and the cost is about the same as a cup of coffee a day.*

Think about it! The chances of a male, age 40, being diagnosed with a critical illness are four times higher than the chances of dying before age 65.\*\*

We'd like to tell you more about Critical Illness protection. Fill out and return the form below and we will contact you at your convenience. Or, call us at ( )- - to set up an appointment.

\* National Center for Health Statistics, 2003.

\*\* Canada Life Study, 2001.

*Underwritten by Assurity Life Insurance Company, Lincoln, Neb.*

*Policy #CI-005, #CI-007; Policy availability, rates, benefits and provisions may vary by state and are subject to state approval. This policy may contain reductions of benefits, limitations and exclusions. For costs and complete details of coverage, please contact your agent, Assurity Life Insurance Company or ask to review the policy for more information. Critical illness insurance is not a substitute for health insurance. This policy may not be appropriate for Medicaid recipients.*

**Yes, I'm interested in learning more about Critical Illness insurance and how it can help me.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State ZIP

Phone: \_\_\_\_\_ Best time to call: \_\_\_\_\_ a.m./p.m.

Email address: \_\_\_\_\_